The major consists of 31 to 34 credit hours of course work in the field, limited to no more than 15 credits at the 200 level. All communication arts majors must take 21 hours of core communication classes reflecting the broad areas of inquiry within the major. Ten to thirteen (10–13) credit hours of electives are chosen from a variety of advanced courses in communication, including internships.

- the General Education Requirements for Arts & Sciences: ~57 credit hours
- General Education Electives: ~32 credit hours
- Communication Arts courses: 31 to 34 credit hours

**CORE (22 CR.)**

- SPCH S201 Communicating in Public (3 cr.)
- SPCH S205 Introduction to Speech Communication (3 cr.)
- SPCH S336 Communication Theory (3 cr.)
- SPCH S398 Senior Seminar (3 cr.)
- JOUR C200 Introduction to Mass Communication (3 cr.)
- SPCH-C321 Persuasion (3 cr.)
- SPCH-C380 Organizational Communication (3 cr.)

**ELECTIVES (10–13 CR.)**

- Choose an additional 10–13 credit hours of course work in communication courses.